

Google Certificates & Career Paths

Google Data Analytics Professional Certificate

Prepare for an entry-level job as a data analyst. In this program, you'll learn how to collect, transform, and organize data to help draw new insights and make informed business decisions. This is for you if you enjoy working with numbers, uncovering trends, and visualizations.

Qualify for in-demand jobs in data analytics:

- Junior Data Analyst
- Data Technician
- Healthcare Analyst
- Marketing Analyst

Google IT Support Professional Certificate

Prepare for an entry-level job as an IT support specialist. In this program, you'll learn the fundamentals of operating systems and networking, and how to troubleshoot problems using code to ensure computers run correctly. This is for you if you enjoy solving problems, learning new tools, and helping others.

Qualify for in-demand jobs in IT:

- IT Specialist
- Help Desk Technician
- Systems Analyst
- IT Assistant

Google Project Management Professional Certificate

Prepare for an entry-level job as a project manager. In this program, you'll learn how project managers successfully start, plan, and execute a project using both traditional and agile project management approaches. This is for you if you enjoy solving problems, working with people, and organization.

Qualify for in-demand jobs in project management:

- Project Administrator
- Scrum Master
- Operations Manager
- Project Manager

Google Digital Marketing & E-Commerce Professional Certificate

Prepare for an entry-level job as a digital marketing specialist and e-commerce analyst. In this program you'll learn the fundamentals of digital marketing, how to measure performance through analytics and how to build e-commerce stores. This is for you if you enjoy connecting with people, telling data-driven stories, and using digital tools.

Qualify for in-demand jobs in digital marketing & e-commerce:

- Media Planner
- Search Specialist
- E-Commerce Associate
- Marketing Coordinator

Google UX Design Professional Certificate

Prepare for an entry-level job as a UX designer. In this program, you'll learn the foundations of UX design, how to conduct user research, and design prototypes in tools like Figma and Adobe XD. This is for you if you enjoy thinking creatively, design, and analysis.

Qualify for in-demand jobs in UX design:

- UX Designer
- Product Designer
- Visual Designer
- UI Designer

Google IT Automation Professional Certificate

This is an advanced program for learners who have completed the Google IT Support Professional Certificate. This is for you if you want to build on your IT skills with Python and automation.

Qualify for more advanced positions in IT:

- Junior Systems Administrator
- IT Support Specialist
- Network Administrator
- Junior Computer Programmer

Google Cybersecurity Professional Certificate

Prepare for an entry-level job in cybersecurity. Learn at your own pace and apply your skills with hands-on projects. There will be eight courses in the Google Cybersecurity Certificate: an introductory first course; five courses that progressively build your working knowledge of cybersecurity frameworks, networks, and tools used to assess and address threats, risks, and vulnerabilities; and one final course focused on escalation to stakeholders and decision making, as well as preparing to establish a career in the cybersecurity field.

Qualify for in-demand jobs in cybersecurity:

- Security Technician
- Cybersecurity Analyst
- Cybersecurity Technology Engineer
- Cybersecurity Engineer