

Executive Women's Forum

Featured Women– Owned Businesses Guide



Women
& *hi tech*

www.womenandhitech.org



Hello there!

For Women & Hi Tech, Connection is about bringing people together, sharing ideas, learning from each other and creating lasting relationships.

The women-owned businesses in this guide are just a small sampling of the incredible women-led organizations in Indiana. We encourage you to engage with our powerful member network to find businesses that can support needs from technical support to event planning, project management to leadership coaching.

Scientists, engineers, technologists, and mathematicians - these are just some of the Connections that Women & Hi Tech exists to foster.

Practically Speaking

CEO, Alex Perry



Alex is the CEO of Practically Speaking, LLC, host of Crash Courses in Communication podcast and author of Minivan Mogul: A Crash Course in Confidence for Women. Her passion for communication comes from spending nearly two decades as a Speech-Language Pathologist, helping people regain the ability to talk after illness or injury.

Alex is a motivational TEDx speaker, facilitator, and mentor. She helps others speak and share their stories with confidence using strategies she's learned the hard way throughout her career. Her background includes advanced work in adult neurology and emotional intelligence.

Alex blends her scientific approach speaking with her love of storytelling and humor into her work with individual clients and corporate teams. Most importantly, she's a mom, minivan driver, and front-row fan of her clients.

Learn More:



www.pswithalex.com



Instagram: [@pswithalex](https://www.instagram.com/pswithalex)



LinkedIn: [Alex Perry](https://www.linkedin.com/in/AlexPerry)



Facebook: [/pswithalex](https://www.facebook.com/pswithalex)

Goal Fit, LLC

CEO, Jaylan Fisher



Jaylan Fisher is a Coach, Speaker and HR Professional from Indianapolis, IN. She is the CEO of Goal Fit, LLC, a lifestyle brand created to help professionals elevate in their careers. By day, Jaylan works as an HR Consultant for a fractional Accounting, HR and Payroll firm here in the city serving small to medium-sized businesses locally and across the US. She is also Co-Founder of Black in HR Indy, an organization created for Black HR Professionals to connect and network in Indianapolis.

Ultimately, Jaylan is passionate about helping individuals reach their career goals and providing value to the community in which she serves.

Learn More:



<https://goalfitllc.com/>



Instagram: [@goalfitllc](#)



LinkedIn: [Jaylan Fisher](#)

RB Consulting, LLC

CEO, Rebecca Bormann



Before founding her sales consulting company, Rebecca spent 20+ years in business development leadership in the tech industry. Throughout her career Rebecca has led and helped develop and mentor high performing sales professionals in all stages of their careers. She has served clients from SMB to enterprise in every industry from manufacturing, retail, professional services, healthcare and the government sector.

Her sales consulting and training approach is summed up as Emotional Intelligence (EQ) + Strategy. She consults with leaders to build and refine their sales strategies, train corporate teams and cohorts and speak at conferences, events and workshops

Rebecca feels a powerful call to help advance equity and inclusion for women and minorities in business and STEM and is actively involved in the community.

Learn More:



www.rbormannconsulting.com/



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BTS Marketing

Founder, Mariah Oliver

Mariah Oliver, M.A. is the CEO of Behind the Screen Marketing a marketing agency with “the little people” in mind. BTS Marketing works with a wide range of small to mid-size businesses ready to invest in quality marketing.

Behind the Screen Marketing has a diverse clientele including Indiana-based non-profits like GANGGANG, Indianapolis Chamber Orchestra, and NAACP Columbus Bartholomew. Mariah has enjoyed being a part of some of the city's most impactful events like the Circle City Classic, BLACK: A Festival of Joy, BUTTER: A Fine Art Fair, Boss Babe Brunch, and more.

Mariah is passionate about community and finds herself all over Indianapolis supporting our creatives and thought leaders. She is the Founder of Boss Babe Network, an Indianapolis-based women's network, that brings together thousands of women through networking events each year.



Learn More:



www.btsmarketing.org



Instagram:

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AngelsSpeaking

Founder, Angel Henry



Angel G. Henry has a passion for diversity in tech. Her knowledge of why women and minorities are oftentimes missing from the C-Suite provides awareness for technology leaders to drive change. Angel has over 20 years IT experience and over 15 years in the project management discipline. She has become a recognized thought-leader on the topic of the Agile Mindset which fosters an environment of innovation and productivity

Angel is also a sought-after trainer and speaker as well as an Adjunct Instructor in the Indianapolis area helping students realize their full potential in the field of IT. She is a member of several professional and community organizations, such as BDPA, Information Technology Senior Management Forum (ITSMF)- Executive, several Agile communities, and Zeta Phi Beta Sorority, Inc. Angel's book, *Dents in the Ceiling*, is a summary of experiences of 30 African American women working in tech.

Learn More:



www.angel-henry.com



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Caroline Dowd– Higgins

Executive Coach,
Speaker, and Author



Caroline Dowd-Higgins is passionate about helping individuals and organizations successfully adapt to today's complex and high-velocity work environments. Her coaching, training, and speaking helps develop leaders to become more collaborative, creative, entrepreneurial, and change agile.

Certified by the International Coaching Federation, Caroline holds credentials as a LeaderShape Transpersonal Executive Coach , a Marshall Goldsmith Stakeholder Centered Executive Coach , and a Gallup Strengths Coach . She has additional training in Design Thinking, Shared Equity Leadership, Mitigating Bias, and Creating Inclusive Cultures.

She is passionate about unlocking the art-of-the-possible and her engaging and inspiring style helps people and organizations navigate change, overcome challenges, and elevate strengths so they can thrive.

Learn More:



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